Dear Sir/Madam:

On behalf of Indian Horizon of Florida and all the artists of the community, I would like to invite you and your company to support Orlando HOLI Festival 2023 to be taken place:

Saturday, March 11th, 2023 Orlando Festival Park 2911 E. Robinson Street, Orlando, FL 32803.

Indian Horizon of Florida, Inc. (IHF), a Non-Profit Organization 501(c)3, has been hosting and presenting Indian cultural festival with at least 10,000 festival goers for over 20 years in Central Florida. All these Festivals are funded by donation and sponsorship from many local business and individuals. Most importantly, the Festivals are support by many local talented performing artists, as well as showcase local children's talents in performing arts and music.

IHF's objectives are to promote Indian culture and heritages through colorful and entertaining performing arts to showcase the rich cultural diversity of our community in unity.

Please come and enjoy the colorful performances of our children as they perform traditional Indian dances, drumming singing and much more.

Orlando HOLI Festival 2023 will feature talented performing groups in singing classical and pop songs as well as dancing the Bollywood film musical dances like you have never seen:

Devyani Dancers, Rebecca Dance Raja, Rani, Nrityam, Yaurka, and many more local singers.

There will be delicious Indian Food, drinks, jewels, Arts & Crafts, Indian clothes and much more.

In addition to celebrate our culture and heritage, we would also take this opportunity to highlight and recognize the accomplishments and commitment of individual Performing Arts Schools for their continued support so Indian Horizon of Florida would be able to serve the community in Central Florida.

Your financial support is the key in making the IHF's Orlando HOLI Festival 2023 a reality. Please review and consider attached Orlando HOLI Festival Sponsorship Levels.

Please email your company Logo to Indianhorizon0674@yahoo.com to be printed on the 10,000 fliers to be distributed at various distribution points and digital flyer to be emailed and other promotion.

Your presence and support will be greatly appreciated.

Thank you very much!

Best regards,

Hari Singh President of Indian Horizon of Florida

Orlando HOLI Festival 2023 Sponsorship Levels

Listed below are the benefits offered for different amounts of one-time sponsorship to the **Orlando HOLI Festival**, which is expected to amass more than 10,000 attendees. It is important to note that for sponsorship confirmations after February 15th some Press Release options may not be available.

| Sponsorship Benefits | Diamond \$5,000 - \$3,499 | Platinum \$3,500 - \$2,499 | Gold \$2,500 - \$1,499 | Silver \$1,500 - \$999 | Bronze \$1,000 |
|--|------------------------------------|-------------------------------------|---------------------------------|---------------------------------|-----------------------|
| Reserved Seats for Performances | ↓↓ | √ , | √ , | √ √ | ✓ |
| Company Logos on 10,000 Orlando HOLI Festival Flyers | ✓ | ~ | ✓ | ~ | ✓ |
| Company Listed on Press Release | ✓ | ~ | ~ | ~ | ✓ |
| Company Own Activity Booth | ✓ | ~ | ~ | ~ | ✓ |
| Announcement of sponsorship from the stage | ~ | ~ | ~ | ~ | ✓ |
| Special Recognition and Presentation of Plaque | ✓ | ✓ | ~ | ~ | |
| Indian Horizon of Florida Corporate Membership: 1 year | ~ | ✓ | ✓ | ~ | ✓ |
| Indianhorizonfl.com show Company Banner: 1 Year | ~ | | | | |
| Company Banner On Main Stage | ~ | ✓ | ✓ | | |
| Company Banner On Prominent Locations | ~ | ✓ | ✓ | | |
| Company Banner On Fence Locations | | | | ~ | ✓ |
| Indianhorizonfl.Com Linked To Company Website | ✓ | ~ | √ | ~ | |

NOTE:

All donations are tax deductible. We thank you for your contribution and support to make this festival a safe and enjoyable one for everyone to enjoy.

Your contribution will not be forgotten...

Donation can be mailed to:

Indian Horizon of Florida

| Mailing: | P. O. Box 388, Ocoee. Fl 34761 |
|----------|--------------------------------|
| Email: | Indianhorizon0674@yahoo.com |
| Phone: | 321-662-1887 |
| Fax: | 407-814-7663 |
| Web: | www.Indianhorizonfl.com. |